



REGENTS' CUP 2026

SPONSORSHIP OPPORTUNITIES

A COMMITMENT TO CIVIL DISCOURSE

The Arizona Board of Regents and Arizona's public universities take great pride in promoting and protecting free expression on our campuses and strive to ensure the fullest degree of intellectual freedom. The Regents' Cup is designed to engage students from Arizona public universities in civil discourse and honor participants for articulating different points of view in an environment where competitors remain civil and respectful. This team competition is a unique experience to demonstrate our commitment to free speech and offer an opportunity to host a solutions-driven debate and discussion.

You are invited to engage in this competition as a sponsor. This opportunity allows sponsors to showcase their support for Arizona's public universities and free speech. Sponsorships support the scholarships provided to the student team members. All students participating in the tournament receive scholarship money to apply toward the advancement of their education. As well, students who are selected to participate may receive either an internship or course credit for their work. Tournament judges are members of the community, including business and community leaders, elected officials, faculty, non-profit leaders, regents and more.

For more information, please contact the Arizona Board of Regents, 602-229-2500.
Learn more about the Regents' Cup at azregents.edu/regents-cup.

**REGENTS'
CUP** ASU • NAU • UA

SPONSORSHIP OPPORTUNITIES

| | PLATINUM SPONSOR \$25,000 | GOLD SPONSOR \$20,000 | SILVER SPONSOR \$10,000 | BRONZE SPONSOR \$5,000 |
|--|------------------------------|--------------------------|----------------------------|---------------------------|
| Remarks at President's Reception | X | X | | |
| Sponsorship of tournament kick-off event and awards ceremony with signage | X | | | |
| Introduction of Presidents' Debate on Feb. 25; this event will feature a debate between ASU, NAU and UArizona presidents. | X | | | |
| Behind the Scenes – tailored specifically for the donor, an opportunity to experience and tour unique areas on the campus of the winning university. | X | | | |
| Sponsorship of final competitions for Oxford and Storytelling with signage; introduction of students, moderators and judges at final competitions | | X | | |
| Sponsorship of Oxford competition through semi-finals, with signage (6 classrooms, rounds 1 and 2, quarter- and semi-finals) | | | X | |
| Sponsorship signage of Storytelling competition, through semi-finals, with signage (4 classrooms, round 1 and semi-finals) | | | | X |
| Invitation to President's Reception on March 27, 2026 | X | X | X | X |
| Logo displayed on program, debate classrooms and event signage | X | X | X | X |
| Logo displayed on Arizona Board of Regents website landing page for Regents' Cup | X | X | X | X |
| Brand recognition through social media promotion and news releases | X | X | X | X |
| Hotel accommodations on March 27 and March 28 | X | X | X | X |
| Name recognition at all events | X | X | X | X |
| Recognition and signage at kick-off and award event | X | X | X | X |