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## ABOR Sets 2025 Goals: Focus on Student Success and Outcomes for State

(Tucson, Ariz.) – The Arizona Board of Regents today adopted an [updated series of performance metrics and goals](#) to achieve by 2025 to manage and measure university and system productivity and progress in four key areas: driving student success, advancing educational attainment within our state, creating new knowledge to enhance society, and impacting Arizona.

These core categories are the base for the Regents' updated strategic framework aimed at increasing degree attainment among Arizona residents, enhancing the state's economy, and improving the overall quality of life for Arizonans. The updated metrics adopted today expand and refine the original targets set for 2020. Each goal includes aligned measures and quality markers that demonstrate how the goal is being met as well as challenges and risks that are inherent to each goal.

"The new 2025 metrics are a continuation of our aggressive initiatives to achieve critical goals for the state and for our students and families, with accountability and transparency at the forefront," said ABOR Chair Jay Heiler. "Using these metrics as a guide, the Arizona Board of Regents can advance a strategic growth plan to serve our more than 160,000 individuals students and to meet the economic and workforce needs of the state."

The Enterprise Executive Committee, comprised of the system and university presidents, is charged with implementing strategies to reach the metrics and will report annually to the board on progress. The presidents are accountable for meeting their respective university targets and the system goal in their performance assessments by the board.

The board approved a total of 13 outcome-based metrics. While the board previously measured 32 metrics, the 13 metrics are considered the primary metrics by which the board monitors essential outcomes for the state. The remaining 20 metrics are still monitored but do not have 2025 growth targets.

The 2025 metric targets take into account the current higher education environment and are designed to reflect each university's unique mission and strategic priorities. The targets were also developed with awareness of peer performance and other states' educational attainment rates.

The targets for the university enterprise are:

## Arizona Public University System 2025 Metric Targets

	2015-16	2024-25	10-Year % Change
<b>GOAL 1: Drive Student Educational Success and Learning</b>			
Freshman Retention Rate	81.00%	88.30%	8.77%
Undergraduate Enrollment	132,735	178,978	44.26%
Graduate Enrollment	30,448	45,186	56.52%
Total Enrollment	163,183	224,164	46.58%
6-year Graduation Rate	61.20%	71.50%	19.81%
<b>GOAL 2: Advance Educational Attainment Within Arizona</b>			
Bachelor's Degrees Awarded	27,281	40,025	50.28%
Graduate Degrees Awarded	11,020	16,276	59.23%
Education & Related Expenses per Degree	\$61,236	\$67,950	11.99%
<b>GOAL 3: Discover New Knowledge</b>			
Research & Development Activity	\$1,117,360	\$1,618,400	50.21%
Licenses & Options (ASU & UA)	155	291	77.44%
Invention Disclosures (NAU)	27	50	85.19%
<b>GOAL 4: Impact Arizona</b>			
Public Service Activity	\$158,679	\$191,360	19.26%
Degrees Awarded in High-Demand Fields	15,807	24,702	62.02%

The board began to develop the new metrics last September to continue planning for strategic growth. In April, Gov. Ducey called on the board to refashion its strategic plan into a sustainable, long-term business plan. This September, the board approved the updated strategic framework and proposed funding model and the 2025 goals solidify the strategic framework.

“These targets recognize the direct relationship between higher education and state competitiveness.” said ABOR President Eileen Klein. “Arizona remains a growing state and our public university system must continue to grow strategically along with it both to meet the needs of the state and the individuals who live here. These updated metrics provide us with the framework to achieve growth and important outcomes for the state’s economic vitality. Moreover, they demonstrate our value as a public higher education system and ensure accountability to students, families and the state.”

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*The Arizona Board of Regents is committed to ensuring access for qualified residents of Arizona to undergraduate and graduate instruction; promoting the discovery, application, and dissemination of new knowledge; extending the benefits of university activities to Arizona's citizens outside the university; and maximizing the benefits derived from the state's investment in education. For more information visit [AZRegents.edu](http://AZRegents.edu).*

